

Message Text

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PAGE 01 STATE 177453

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ORIGIN COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 RSC-01 /013 R

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FM SECSTATE WASHDC

TO AMEMBASSY PARIS

UNCLAS STATE 177453

E.O. 11652: N/A

TAGS: BEXP, FR

SUBJ: FY 74 COMMERCIAL OBJECTIVES

REF: PARIS 19159

COMMERCE IS IN OVERALL AGREEMENT WITH POST COMMERCIAL PRIORITIES FOR REMAINDER FY 74, AGREES OBJECTIVES 1, 2, 3 ARE OF PRIMARY IMPORTANCE. OBJECTIVE 4 ACTION 4 - MEDICAL DIAGNOSTIC EQUIPMENT TC EVENT SCHEDULED OCTOBER '74. ACTION 5 COMMERCE RESOURCES DO NOT PERMIT SCHEDULING ADDITIONAL TRADE MISSION IN THIS FIELD. OBJECTIVE 5-COMMERCE DRAFTING AIRGRAM REQUESTING POST INPUT ON MOST PROMOTABLE CONSUMER GOODS. THE COMMENTS ON ACTIONS 1, 2, 5, 6 HELD PENDING RECEIPT OF POST ANSWER TO AIRGRAM. ACTION 3-COMMERCE REPRESENTATIVE NOW VISITING PARIS TO ASSIST IN THIS PROJECT. ACTION 4 - PROCUREMENT TC EXHIBITION NOW COMPLETE INCLUDES SMALL ARMS AND AMMUNITION, OUTBOARD MOTORS, OUTBOARD MOTOR BOAT, MOTORCYCLES, SWIMPOOLS AND EQUIPMENT, MARINE EQUIPMENT, SPORTS AND ATHLETIC GOODS.

POSSIBLE STRENGTHENED MARKET ANALYSIS REPORT COULD SERVE AS GUIDE FOR ADDITIONAL IN-HOUSE RESEARCH. RUSH

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